



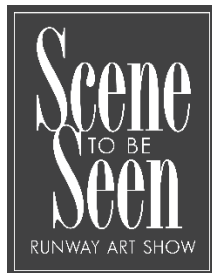
The Naples Art Association

Impact organization dedicated to expanding cultural opportunities, broaden education, and enrich Southwest Florida through the visual arts.

It is our goal to transform the community through inspired arts leadership and continuous creation of a visual arts center that inspires and empowers artists and the general public.

All proceeds from this event fund the following programs:

- Professional development opportunities and showcase platforms for artists through juried exhibitions and outdoor shows.
- Art Education for Adults and Youth
- Provide free art programming to local non-profit organizations



Call to Artists

The Naples Art Association is seeking Artist/Designers of one-of-a-kind wearable art/art wear garments and accessories (including jewelry, hats, shoes, etc.) for our 3rd Annual "Scene to be Seen" - Runway Art Show, on Friday, November 1, 2019!

This Runway Art Show will highlight the work of Artists, Designers and Visionaries by showcasing their wearable art in a fully captivating and imaginative runway show. Here, all mediums and textures are celebrated to illustrate the love of inspiration, innovation and creativity. We challenge to you "WOW" our audience!!

Artwear in all media and styles including but not limited to: garments, ensembles, hats and handbags for both men and women will be featured.

Artists are free to create from any component. Some examples are: paint, glass, paper, metal and plastics. Let your mind find genius with the most resourceful and innovative materials that realize your vision.

Individuals or collaborative teams will be considered.

ENTRY REQUIREMENTS:

(All works must be original to the Artist/Designer)

NAA is looking for Out of the Box, one of a kind, inventive and enthralling pieces that challenge art and that can be worn down the runway by a model. *No more than four entries per Artist.

JURY AND SELECTION PROCESS:

This jury process ensures impartiality during the selection.

A panel of Fashion/Art Centric professionals will select entries from the entry description, drawing and or digital images, based on originality, creativity, artistry, and complexity of workmanship as well as how this piece will present itself on the runway. The process is as follows:

- Application Submission for Jury review
- One Application form per Artist
- One Entry Form per piece submitted * up to 4 entries per Artist allowed
- Images or sketches with the title of piece only – not your name
- Notification for acceptance or decline
- Applications received after the deadline will not be accepted.

The Naples Art Association and **“Scene to be Seen” Committee** has a right to reject a garment or accessory that does not reflect the intent of the original concept on the application form.

TIMELINE:

- Applications Due: March 9, 2019
 - Jury and Interview process: March 12 - March 19, 2019 –
 - Notifications of acceptance or decline: March 28, 2019 –
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- Photo of finished pieces due: August 15, 2019, exceptions made to specific artists/designers (if photo not received by mid- September (no later than September 15th, NAA may terminate contract with participating Artist)
 - Concept for hair and makeup submitted by October 1 2019, for makeup and hair stylist teams. No Exceptions. Artist with their own hair and makeup will still need to submit concept

There will be a committee approval process for all Models, Make-up Artists, and Hair Stylists.

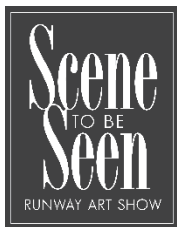
The NAA will approve ALL Model selection for ALL Artist/Designers. Artists may submit model names, however, they must go through committee approval. Concept for hair and makeup to be submitted by October 1 2019, no exceptions.

NAA Owns the name “Scene to Be Seen”

NAA will provide all marketing material for social media

Sales of Art wear if applicable: Proceeds from any sales will be split 70/30 between the Artist/Designer and NAA.

Please fill out Application Form and Entry forms below and send back to: info@naplesart.org



Artist/Designer Application – Event: November 1, 2019

Artist(s) Name: _____

Address: _____

e-mail(required): _____

Phone Number(s) required: _____

Title of piece(s) *no more than 4 entries allowed per Artist or School

I understand that the submission of an entry constitutes my permission for the “Scene to Be Seen” Wearable Art Show to video or photograph the work and to reproduce my images for the show’s purpose. I am in agreement with all other conditions set forth in the Call for Entry. Initial _____

Artist Signature: _____

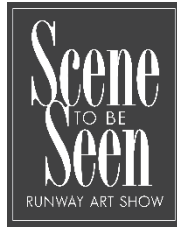
Students Information (if applicable):

School _____ Grades: _____ Date _____

Student(s) Names: _____

School Representative (Art Mentor): _____ Date: _____

***Please send the Application along with entry forms to: info@naplesart.org**



Scene to Be Seen 2019 Entry Form – Event: November 1, 2019

YOUR NAMES SHOULD NOT APPEAR ON THIS PAGE – *one entry form per piece

We are accepting applications via electronic Submission. These must be received by midnight on March 9, 2019 * No more than 4 entries per Artist and each entry should be on separate entry form.

Please provide a description of the piece you are submitting and indicate whether or not you are submitting an image or sketch.

Piece Title _____ Actual image _____ Sketch _____

Brief description of Wearable Art Piece and Materials used.

Do you have a model for this piece? Yes _____ No _____

IMAGE REQUIREMENTS: Digital images must be jpg files that are 1920 pixels on the longest side or 5"x7" at 300 dpi. Each image should include only one (1) garment; one (1) detail or alternate view per garment (**or sketch**) is required. **Image files must be labeled with the Last Name, First Initial and the Entry as well as credit given to the Photographer.**

High quality photographs are important to offer the jurors the best view of your work. Accepted Artists are required to consent to and authorize NAA to use any and all photographs and video, in all forms, which have been taken of their work. The photographs and/or videos in all forms shall become the property of NAA. Any photo credits must be submitted along with entry photos. (I have read the above information regarding proper photo credits.) Initial _____

TIMELINE:

- Applications Due: **March 9, 2019**
- Jury and Interview process: **March 12 - March 28, 2019**
- Notifications of acceptance or decline: **March 30, 2019**
- Rough sketches/photos of pieces in progress by **July 1 2019**
- **Photo of finished pieces due: September 1 2019**, exceptions made to specific artists/designers (to be determined by Scene to Be Seen Committee) If Photo's not received or exceptions not made, NAA may terminate contract with participating Artist)
- Concept for hair and makeup submitted by October 1 2019, for makeup and hair stylist teams. No Exceptions. **Artist with their own hair and makeup will still need to submit concept**

Title of piece _____

