



## ***Scene To Be Seen 2020***

For over 65 years, Naples Art has been at the forefront of the visual arts in Collier County. Our goal is to transform our community through inspired arts leadership and the continuous creation of a visual arts center that inspires and empowers artists and our community.

Scene to Be Seen is a premier annual fundraising event for Naples Art. Proceeds will be used to further our mission ensuring art education is accessible to everyone and inclusive of everyone and to ensure the development of artists as part of a creative and economically stable community.

The event will be used as a platform for participating artists to showcase their talent through a runway show of imaginative and unique artwork.

### ***Proceeds and Programs:***

- Professional development opportunities and showcase platforms for artists through juried exhibitions and outdoor shows
- Art Education for Adults and Youth
- Provide free art programming to local non-profit organizations

Before submitting for this event, we want all artists to understand they will be taking part in a **NAPLES ART** fundraiser to bring a phenomenal, exciting experience to the public and raise awareness of how important visual Art is to our community.

Thank you in advance for your cooperation in this fundraiser and we look forward to your participation,

A handwritten signature in blue ink that reads "Aimee Schlehr".

Aimee Schlehr  
CEO/Executive Director



## CALL TO ARTISTS

**Naples Art is seeking Artists/Designers of one-of-a-kind runway art/ art and accessories (including jewelry, hats, shoes, etc.) for our 4<sup>th</sup> Annual "Scene to Be Scene"-Runway Art Show, on Friday, November 6, 2020!**

The S2BS event is a signature Naples Art fundraiser that provides Artists, Designers and Visionaries the opportunity to showcase their talent in a captivating and imaginative runway show and participate in a post-show meet and greet. In addition, designers will have the potential to be included in any exhibition Naples Art negotiates throughout the year. These opportunities are all intended to provide designers a moment of recognition and to shine while participating in a major fundraising event for NA.

We challenge you to "WOW" our audience!

Art in all media and styles including but not limited to: sculpture, garments, ensembles, hats and handbags for both men and women will be featured. Artists are free to create from any component. Some examples are: paint, glass, paper, metal and plastics. Let your mind find genius with the most resourceful and innovative materials that realize your vision. \*All pieces do not necessarily have to be worn, but, could be highlighted in a creative way by someone walking or holding it down the runway.

Both individuals and collaborative teams will be considered. We have a professional panel of judges who will be accepting submissions based on **originality, creativity, artistry, complexity of workmanship and how well the piece will present itself on the runway.**

### **ENTRY REQUIREMENTS:**

**(ALL WORKS MUST BE ORIGINAL TO THE ARTIST/DESIGNER)**

NA is looking for out of the box, one of a kind, inventive and enthralling pieces that challenge art and that can be exhibited down the runway by a model. \* No more than three entries per artist.

### **JURY AND SELECTION PROCESS:**

The jury process ensures impartiality during the selection. A panel of Fashion/Art Centric professionals will select designs from the blind entry descriptions, drawings and/or digital images based on originality, creativity, artistry, complexity of workmanship and how well the piece will present down the runway.

**PLEASE SUBMIT APPLICATION AND ENTRY FORM TO: [info@naplesart.org](mailto:info@naplesart.org)**



**The Selection Process:**

- Application Submission for jury review (one application form per artist)
- Entry Form Submission (one form per piece submitted/three pieces maximum per artist)
- Images or sketches submitted with the title of piece only – Do Not include artist name.
- Jury committee reviews all submissions
- Notification of acceptance or decline
- Applications received after deadline will not be accepted

Naples Art and “Scene to be Seen” committee has a right to reject a garment or accessory that does not reflect the intent of the original concept submitted on applications form.

**Timeline:**

- Application and sketch submissions due: **March 20, 2020**
- Notifications of acceptance or decline: **April 10, 2020**
- Final sketches, materials and/or 1<sup>st</sup> mock up due: **July 1, 2020**
  - Jury will make constructive comments around materials, sketches or patterns on an as needed bases to help ensure pieces are cohesive with show aesthetic.
- Photo of finished pieces due August 14, 2020
  - Exceptions made to specific artist/designers on a per case basis (if photo’s are not received by September 18,2020, NA may terminate contract with participating artist)
- Appointments will be made for week of September 2<sup>nd</sup> for final review of garment and model castings. Hair/Make-up direction to be discussed. **Artist providing their own hair/make-up are required to submit concepts for review.**

**There will be a committee approval process for all Models, Make-up and Hair Stylist.**

Naples Art will approve ALL model selections for ALL artists/designers. Artists may submit model names, however, they must go through committee approval.

NA owns the name “Scene to be Seen”

NA will provide all marketing material for use on your social media channels

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**Scene to Be Seen 2020 Entry Form – Event November 6, 2020**

**YOUR NAME SHOULD NOT APPEAR ON THIS PAGE - \* One entry form per piece.**

**We are accepting applications via electronic submission. Submissions must be received by midnight on March 20, 2020. No more than three entries per artist. Each entry to be submitted on a separate entry form.**

Please provide a description of the artwork you are submitting and indicate if you are submitting an image or sketch.

Piece Title: \_\_\_\_\_ Actual Image \_\_\_\_\_  
Sketch \_\_\_\_\_

**Brief description of Wearable Art Piece and Material to be used:**

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Do you have a model for this artwork? Yes \_\_\_\_\_ No \_\_\_\_\_

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**Scene to Be Seen 2020 Artist Application – Event November 6, 2020**

Artist(s) Name:

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Address:

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Email (REQUIRED): \_\_\_\_\_

Phone Number(s) (REQUIRED): \_\_\_\_\_

Title of Artwork(s) \* No more than three (3) entries per Artist or School:

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\*Will your artwork be available for sale the evening of the event? YES \_\_\_\_\_ NO \_\_\_\_\_

**If Yes, Proceeds from any sales will be split 50/50 between the Artist/Designer and Naples Art.**

**I understand that the submission of an entry constitutes my permission for the “Scene to Be Seen” Wearable Art Show to video of photograph the work and to reproduce images for the show’s purpose. I am in agreement with all other conditions set forth in the Call for Entry.**  
Initial \_\_\_\_\_

Artist Signature: \_\_\_\_\_

**Student Information** (If Applicable):

**School:** \_\_\_\_\_ **Grade(s):** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Student Name(s):**

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