



CALL TO ARTISTS

Naples Art is seeking Artists/Designers of one-of-a-kind runway art/art and accessories (including jewelry, hats, shoes, etc.) for our 5th Annual “Scene to Be Scene”-Runway Art Show, on Friday, February 11, 2022!

The S2BS event is a signature Naples Art fundraiser that provides Artists, Designers and Visionaries the opportunity to showcase their talent in a captivating and imaginative runway show and participate in a post-show meet and greet. In addition, designers will have the potential to be included in any exhibition Naples Art negotiates throughout the year. These opportunities are all intended to provide designers a moment of recognition and to shine while participating in a major fundraising event for Naples Art.

We challenge you to “WOW” our audience!

Art in all media and styles including but not limited to sculpture, garments, ensembles, hats and handbags for both men and women will be featured. Artists are free to create from any component. Some examples are paint, glass, paper, metal and plastics. Let your mind find genius with the most resourceful and innovative materials that realize your vision. *All pieces do not necessarily have to be worn but could be highlighted in a creative way by someone walking or holding it down the runway.

Both individuals and collaborative teams will be considered. We have a professional panel of judges who will be accepting submissions based on **originality, creativity, artistry, complexity of workmanship and how well the piece will present itself on the runway.**

ENTRY REQUIREMENTS:

(ALL WORKS MUST BE ORIGINAL TO THE ARTIST/DESIGNER)

NA is looking for out of the box, one of a kind, inventive and enthralling pieces that challenge art and that can be exhibited down the runway by a model.

* No more than four entries per artist.

JURY AND SELECTION PROCESS:

The jury process ensures impartiality during the selection. A panel of Fashion/Art Centric professionals will select designs from the blind entry descriptions, drawings and/or digital images based on originality, creativity, artistry, complexity of workmanship and how well the piece will present down the runway.

PLEASE SUBMIT APPLICATION AND ENTRY FORM TO: info@naplesart.org



The Selection Process:

- Application Submission for jury review (one application form per artist)
- Entry Form Submission (one form per piece submitted/four pieces maximum per artist)
- Images or sketches submitted with the title of piece only – Do Not include artist name.
- Jury committee reviews all submissions
- Notification of acceptance or decline
- Applications received after deadline will **not** be accepted

Naples Art and “Scene to be Seen” committee has a right to reject a garment or accessory that does not reflect the intent of the original concept submitted on applications form.

Timeline:

- Application and sketch submissions due: **July 2, 2021**
- Notifications of acceptance or decline: **July 30, 2021**
- Final sketches, materials and/or 1st mockup due: **September 15, 2021**
 - Jury will make constructive comments around materials, sketches or patterns on an as needed bases to help ensure pieces are cohesive with show aesthetic.
- Photo of finished pieces due **November 30, 2021**
 - Exceptions made to specific artist/designers on a per case basis (if photos are not received by **November 30, 2021**, NA may terminate contract with participating artist)
- Appointments will be made for second review in mid-October, for review of garment progress, model castings and Hair/Make-up discussions. **Artist to provide their own hair/make-up and are required to submit concepts for review.**

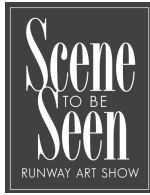
There will be a committee approval process for all Models, Make-up and Hair Stylist.

Naples Art will approve ALL model selections for ALL artists/designers. Artists may submit model names; however, they must go through committee approval.

NA owns the name “Scene to be Seen”

NA will provide all marketing material for use on your social media channels

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Scene to Be Seen 2022 Entry Form – Event February 11, 2022

YOUR NAME SHOULD NOT APPEAR ON THIS PAGE - * One entry form per piece.

We are accepting applications via electronic submission. Submissions must be received by midnight on July 30, 2021. No more than four entries per artist. Each entry to be submitted on a separate entry form.

Please provide a description of the artwork you are submitting and indicate if you are submitting an image or sketch.

Piece Title: _____ Actual Image _____ Sketch _____

Brief description of Wearable Art Piece and Material to be used:

Do you have a model for this artwork? Yes _____ No _____

If yes, Please provide:

Model Name: _____

Model email: _____

Model Cell: _____

Model Measurements: _____

Model Image: jpeg or pdf format please

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Scene to Be Seen 2022 Artist Application – Event February 11, 2022

Artist(s) Name:

Address:

Email (REQUIRED): _____

Phone Number(s) (REQUIRED): _____

Title of Artwork(s) * No more than four (4) entries per Artist or School:

*Will your artwork be available for sale the evening of the event? YES _____ NO _____

I understand that the submission of an entry constitutes my permission for the “Scene to Be Seen” Wearable Art Show to video or photograph the work and to reproduce images for the show’s purpose. I am in agreement with all other conditions set forth in the Call for Entry.

Initial _____

Artist Signature: _____

Student Information (If Applicable):

School: _____ **Grade(s):** _____ **Date:** _____

Student Name(s):

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